

Fung Chi Wai Abel


Multimedia and Web Designer


SALARY


Expect Salary : HK\$26,000/month


Available : Immediate

CONTACT

 Rm. 117, 1/F, Wing Kit House,
Wing Cheong Estate, Shamshuipo, Kowloon

 abelfung@gmail.com

 852-5537 7725

 <https://abel-designs.com>
<https://abelfung-designs.com>

LANGUAGE

CANTONESE 

ENGLISH 

MANDARIN 

REFERENCE

Travis Cheung

Phone : 9163 3555

Company: Delta-Asia Securities Ltd.

Position : Senior Project Manager

Kenny Cheuk

Phone : 9216 2673

Company: InMAP Limited

Position : Managing Director

I started to work in different trading companies/manufacturers after graduation with more than 20 years. In these 20 years, I major worked in a two trading companies as Merchandising and Sourcing Specialist.

After that, I changed the field and started to work as Product and Graphic Designer in an In-House Design company, I mainly invent concepts and presented to overseas customers. From concept searching until prototype completed.

While working as Product/Graphic Designer, I learnt how to build up website and video editing which helped me to get job opportunities to work as Web Designer/Developer and Multimedia Designer.

EXPERTIES

Adobe Creative Cloud



EDUCATION

2023-
Present

The Hong Kong Management Association
Executive Diploma in Digital Marketing

2017-
2017

Welkin Computer Training
Dipolma in Graphic Design

1984-
1989

La Salle College
HKCEE

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WORK EXPERIENCE

Mar. 2023 - Jan. 2024
Digital Experience Executive

Company Name : Greater Bay Airlines Co., Ltd.

Company's Size : Over 200

Salary : HK\$25,000/month

Major Duties : Monitor website performance, Communicate with Department such as Sales, Inflight Service, I.T. and Ground Service to monitoring the website.

Helping Marketing Team to prepare all graphic material such as website banner, display banner, printing material, photo shooting and retouching, video shooting and editing.

My duties is monitoring the website using Adobe Experience Manager. I will have to collect all material from different department, organize and put it on the website. Meanwhile, if there is any promotional compagin, I have to build up the landing pages from Banner Design, create landing page and sometimes prepare scripts.

As I am the key person for the website, whenever there are new development on the website, I need to work as Project Management to communicate with development vendor until the page/components is completed.

Besides, I will need to monitoring website at overseas such as Japan, Korea, Taipei and Thailand, any pages change will be prepared by myself whenever I receive translations. Also, I need to communication with all overseas office to control social media like Facebook and Instagram.

Apr. 2022 - Oct. 2022
Web Developer (6 months contract)

Company Name : Delta Asia Securities Ltd.

Company's Size : Over 100 (both HK and Macau)

Salary : HK\$26,000/month

Major Duties : Revamp Company's websites, updated posts and pages to meet compaign, video shooting and editing.

My major duties is to revamp the 3 different websites for company. Also, I need to add all updated financial reports to the websites.

If promotional video is needed, I will have to help arranging video shooting, editing and adding effects before launch at the market.

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WORK EXPERIENCE

Sep. 2020 - Feb. 2022
Web Designer to Senior Web Designer

Company Name : InMap Ltd.

Company's Size : 5 staffs

Salary : HK\$24,000 x 13 months

Major Duties : Web Design, Graphic Design,
Multimedia Design

Web Design - Receive job assignment from Sales Department which I will start to develop the web design.

Most of the website are using Wordpress as CMS but will use different plugin such as WooCommerce, Slider Revolution, WP Forms, etc.. Also, will use different page builder like Elementor, WP Bakery Page for different kind of websites.

Except working website, I also help to prepare video editing for some short interview which major using Adobe After Effects and Premier Pro to work out different short video/motion graphic. Sometimes, will help customer to prepare graphic banner/post advertisement/poster for social media.

Dec. 2012 - Oct. 2019
Graphic and Product Designer

Company Name : Kenez Consultant

Company's Size : 15 Staffs

Salary : HK\$20,000 - HK\$24,000
x 13 months+Bonus

Major Duties : Packaging Design, Product Design and Web Design

Major Customers : Hape Toys Germany, J.A. Woll Handels, Alcomac International

Duties :

Product Design - Concept research, concept presentation, Hand Drawing for character design, 2D drawing for both character and mechanism, prototype follow up.

Packaging Design - Die line prepare, theme presentation until packaging layout complete.

Web Design - Marketing research for customer, layout presentation, prototype until webpage launch.

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WORK EXPERIENCE

Feb. 2011 to Nov. 2012
Senior Merchandiser

Company Name : O2 Concept/Yeko Trading.

Company's Size : Around 110 Staffs

Salary : HK\$18,000-HK\$22,000

X 13 months+Bonus

Handling Categories :

Toys / Gift / Stationery / Houseware

Home Textiles

Toys including Plush, DIY Crafts, All kind of Plastic Toys

Gift/Gadget including Promotional Gifts (Bags, Pens, Caps,

Drinkware, Computer Accessories.

Houseware : Stoneware, Melamine, Glassware

Major Customers : Oriental Trading (USA), Carrefour (Taiwan)

Hobby Lobby (USA), etc...

Duties :

Marketing, Exhibition arrangement, Product Development, Sourcing, Packaging Development, Cost Calculation, Order follow up, Shipment arrangement.


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WORK EXPERIENCE

 **Apr. 2001 - Dec. 2010**
Marketing Manager

Company Name : Taco Creation N Gift Co.
Company's Size : 6-20 Staffs
Salary : HK\$13,300 + commission

Handling Categories : Sundries, Gift/Premium, Toys

Major Customers : Inter-Concepts (Canada), Sweda (USA), Pier Imports (Canada), Landhoff (Denmark), C3 (USA), etc...

Duties :

Marketing, Exhibition arrangement, Product Development, Sourcing, Packaging Development, Cost Calculation, Order follow up, Shipment arrangement.

 **Jan. 1990 - Mar. 2000**
Merchandiser to Senior Merchandiser

Company Name : A-Best International Company
Company's Size : 6-20 Staffs
Salary : HK\$13,300 + commission

Handling Categories : Sundries, Gift/Premium, Toys

Major Customers : Inter-Concepts (Canada), Sweda (USA), Pier Imports (Canada), Landhoff (Denmark), C3 (USA), etc...

Brands through customers :

Coca Cola, McDonald, KFC,
Vodafone, SAS, etc...`

Duties :

Marketing, Exhibition arrangement, Product Development, Sourcing, Packaging Development, Cost Calculation, Order follow up, Shipment arrangement.